



SERENA ABI NADER

Industrial Designer

 [Portfolio Link](#)

 serena.abi@gmail.com

 +1 (514) 448 5555

 Canadian, Lebanese

SKILLS

- Prototyping & Material Testing
- Concept Sketching & Ideation
- 3D Rendering & Visualization
- Visual Communication Design

SOFTWARE

CAD & 3D

SolidWorks · Rhino · AutoCAD ·
Blender · Visualize

Graphic

Adobe Photoshop Illustrator
Indesign · Figma · Procreate

Fabrication

3D printing · Workshop
fabrication · Material
experimentation

PROJECTS

SIGNO

2025

Thesis Project

Autonomous floating system that continuously monitors water quality in the St. Lawrence River. It analyzes water data, detects anomalies, and alerts technicians in real time. Months of reports and research behind a single object.

MyCaff

2025

Graphic Design Project

Composition of visual graphics and UX/UI application. Selected and published on the official Université de Montréal Instagram account

PASSIONS

Fashion Modeling

Represented by Folio

Life Model Drawing

École des Gobelins, Paris

LANGUAGES

French	Native
English	Fluent
Arabic	Fluent

ABOUT ME

Living between Beirut, Paris, and Montreal shaped my design approach. Each city had its own idea of what beauty looks like. I romanticize every stage of a project. The sketch, the wrong turn, the version that finally works. I get attached to all of it. I'm drawn to work that has a reason for every choice it made. Design made sense to me because form, function, and visual identity aren't separate problems, they pull on each other constantly. I picked up 3D modelling, CAD tools, and the Adobe suite fast and actually enjoy working in them. But the part I keep coming back to is the brainstorming room. Watching how other people think. What they notice that I walked right past.

PROFESSIONAL EXPERIENCE

ACID PROJECTS

June - August 2025

Design Intern – Luxury Furniture & Architectural Elements

- 3D modelled luxury furniture in SolidWorks for international clients in Paris and New York.
- Worked in AutoCAD, attended project meetings, and design-engineering exchanges.
- Identified a critical door-collision error during assembly simulation, flagged it to the team, participated in the correction meeting, and remodelled the updated version.
- Regular hands-on workshop visits and material handling.

BAKHAAZI ARCHITECTS

July - August 2023

Architecture & Interior Design Intern

- Read and analyzed technical plans for residential and commercial projects.
- Attended site visits to understand construction workflows and client-architect cycles.
- Gained first hands-on exposure to professional project management processes.

TANLINE SWIMWEAR

2020-2021

Co-Founder & Product Designer

- Co-founded a mix-and-match swimwear brand.
- Designed the swimwear line by hand from initial sketches through to sample approvals.
- Built the full visual identity: logo, packaging, labels, waterproof pouches.
- Managed social media and created visual content including photo editing in Photoshop.

EDUCATION

UNIVERSITÉ DE MONTRÉAL, CANADA

2022 - 2026

Bachelor of Industrial Design

Graduating with honours

Overall GPA 3.43 - Last semester GPA 3.98

LYCÉE GERSON, PARIS

2020 - 2022

French Baccalauréat

Specializations: Mathematics, Physics-Chemistry, Life Sciences

COLLEGE NDN, BEIRUT

2007 - 2020

French Baccalauréat Preparation

French school in Beirut, Lebanon